

SPRIT OF ST. LOUIS  
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## AIR SHOW & STEM EXPO

Science, Technology, Engineering & Mathematics

**June 8-9, 2024**

**Featuring the United States Navy  
Blue Angels**



## Mission

The Spirit of St. Louis Air Show & STEM (Science, Technology, Engineering and Math) Expo is a unique and exciting companion event – bringing together the education aspect through STEM and the integration of an air show while promoting the rich aviation history in the St. Louis area.

## Theme

The air show highlights the St. Louis region's prominence in the STEM fields of aerospace, aviation, science and technology while also inspiring our youth, tomorrow's workforce, to pursue the interesting and engaging world of STEM.

## Who We Are

The Spirit of St. Louis Air Show & STEM Expo is a non-profit, 501(c)3 organization governed and produced by volunteers.



**Two-day event on the Spirit of St. Louis Airport grounds**

**Pays tribute to the St. Louis region's aerospace legacy**

**Showcases the region's contribution to STEM education**

**Salutes the nation's service men and women and veterans**

**Excellent corporate support and sponsorship**

**Roots in the prior St. Louis County Fair & Air Show**

**Established as independent non-profit organization in 2012**

**Dates**

**Saturday, June 8 and Sunday, June 9, 2024**

**Location**

**Spirit of St. Louis Airport - Chesterfield, Missouri**

### **June 2024 event highlights:**

Dynamic aerial jet demonstrations featuring world-renowned teams such as the US Navy Blue Angels in their made-in-Missouri Boeing F/A-18 Super Hornets

STEM Expo to showcase educational activities of schools, organizations and businesses

Flagship Detroit DC-3

Numerous aerobatic performances including Skip Stewart

Static aircraft displays including warbirds, modern military jets and civilian aircraft

Continual improvements in processes (traffic, parking, volunteer management, etc.)

Patriots Landing representing military and veterans' groups

Visit [spirit-airshow.com](http://spirit-airshow.com) for complete listing of performers and exhibitors. Performers, exhibitors and schedule subject to change without notice.



# STEM Expo Community Outreach

The STEM Expo connects the excitement and inspiration of aviation with the importance of fostering STEM education.

The STEM Expo helps inspire students and provides a platform for the attendees to interact with the performers as well as local businesses. The event showcases educational and career opportunities that help students prepare for the future.

During the air show weekend, the Spirit of St. Louis Air Show & STEM Expo hosts more than 500 students each day, Saturday and Sunday, in the STEM Expo providing an opportunity for students from the bi-state region to learn about science, technology, engineering and math in fun and exciting ways.

The large STEM Expo area is comprised of interactive exhibits by businesses, local schools, community colleges, non-profit organizations and businesses that feature hands-on activities for guests of all ages.

Activities include simulators, robot demonstrations, 3D printing, biodiesel tests, g-force, rocket building experiments, telescope training and virtual reality.

Students who enter an essay contest have an opportunity to win an airplane ride. Previous essay contest winners answered, "What inspires you about aviation?" They won a ride in aerobatic airplane and met air show performers.



# Demographics

## Did you know?

**77% of Air Show spectators travel within a 60-mile radius to attend the event.  
The other 23% travel more than 60 miles to attend!**

<b>Average attendance:</b>	50,000 per event weekend (2019)
<b>Average time spent at event:</b>	74% spend 4-8 hours at event
<b>Male/female:</b>	56% / 44%
<b>Attend with children (under age of 18):</b>	59%
<b>Some college or 4-year college degree:</b>	60%
<b>Average household income (over \$50K):</b>	72%
<b>Age of spectators (45+):</b>	44%
<b>Home ownership:</b>	63%



Source: ICAS Demographics





## 2024 Spirit of St. Louis Air Show & STEM Expo Sponsorship Packages

	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000	\$750	\$500
<b>Club Bravo Tickets (Sat &amp; Sun)</b>	6	4	2	2	0	0	0	0
<b>Flight Line Club Tickets (Sat &amp; Sun)</b>	10	8	6	4	4	4	2	2
<b>VIP Parking Passes (Sat &amp; Sun)</b>	8	6	4	2	2	0	0	0
<b>General Admission Tickets (Sat &amp; Sun)</b>	40	30	20	10	6	4	4	2
<b>Logo on Event Website</b>	Yes	Yes	Yes	Yes	Yes	Listing	Listing	Listing
<b>Public Address Spots (during Event)</b>	Yes	Yes	Yes	Yes	No	No	No	No

Ticket package availability subject to change based on sales and availability.  
Please note aircraft and flight schedule are subject to change without notice. There are no exchanges, refunds or rain checks on any admission or premium tickets. The Spirit of St. Louis Air Show is a 501(c)(3) organization.



## 2024 Spirit of St. Louis Air Show Exhibitor Packages

	Package A \$2,500	Package B \$1,500	Package C \$500
Exhibit (Space only)	15' x 30'	15' x 15'	15' x 15'
Exhibitor Parking Passes (10W)	1	1	1
Exhibitor Passes (per day)	6	4	3
General Admission Tickets (Sat & Sun)	6	4	0
Logo on Event Website & Entrance Signage	Yes	Yes	Listing
Public Address Spots (during Event)	Yes	No	No

\*Standard exhibit space (**No tent** – space only) includes (1) 8' banquet table and 2 chairs (NO electric available)

Additional folding chairs available at \$5/chair

Additional Exhibitor Passes available at \$10/each - **NO outside tents allowed**

Tent 10'x10' available at \$275 (limited locations available with tent)

**Exhibit space is limited and is subject to change based on availability.**

*Please note aircraft and flight schedule are subject to change without notice. There are no exchanges, refunds or rain checks on any exhibit space or tickets. The Spirit of St. Louis Air Show is a 501(c)(3) organization.*

*Note for non-profits – we frequently get requests from non-profits for free exhibit space. The Spirit of St. Louis Air Show & STEM Expo is a non-profit event with a mostly **all-volunteer** run show. All fees help defray the cost of the event. Limited space may be available at reduced fees for qualified non-profit organizations.*



# Sales and Promotion

Tickets available  
on-line only:  
[spirit-airshow.com](http://spirit-airshow.com)

Event drives strong  
early ticket sales

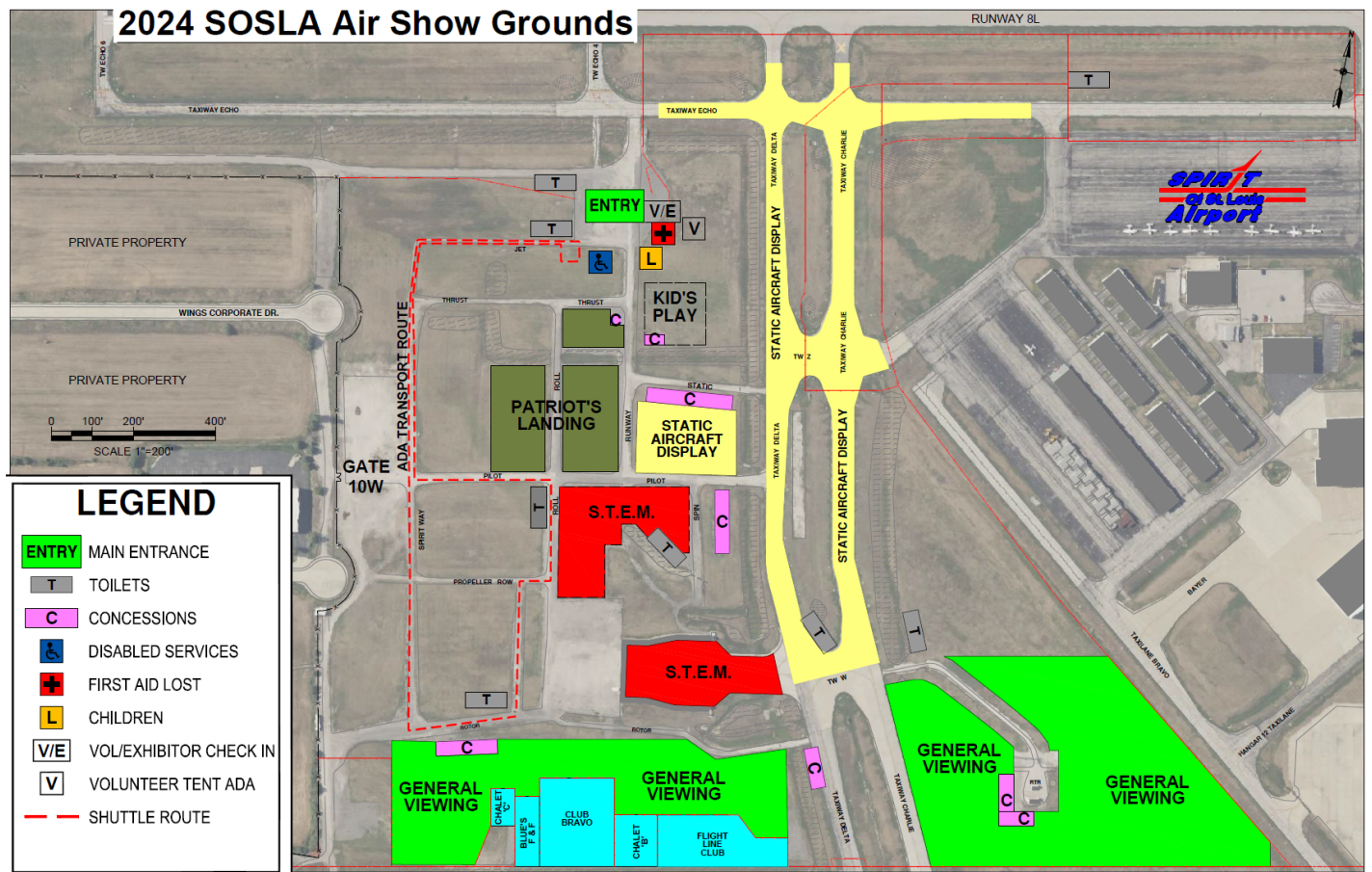
Integrated marketing  
plan utilizing  
digital, print and  
electronic media and  
outdoor display



★ Poster for the 2024 Air Show is in development ★



# Event Map





# Ticket Summary

TICKETS AVAILABLE ONLINE ONLY



**Event Date:** Saturday June 8, 2024 – Sunday June 9, 2024

**Location:** Spirit of St. Louis Airport, Chesterfield, Missouri

## General Admission (No seating)

- Children 12 and under free
- Free general admission to active military with ID (for cardholder only)
- Free general parking
- Group discounts (20 or more) available – email [info@spirit-airshow.com](mailto:info@spirit-airshow.com) for information

## Flight Line Club

- The Flight Line Club is a spacious area designed for guests to have premium reserved seating along the show line. Flight Line Club patrons will enjoy access to private portable restrooms and a shade tent area. Flight Line Club ticket includes general admission ticket. Flight Line Club does not include food or beverage. ALL ages must have a Flight Line Club ticket for access. Children 2 and under are free as lap seating.
- Limited tickets available
- Free general parking

## Club Bravo

- Club Bravo is a private chalet providing an exclusive area for guests to enjoy the finest amenities at the show. The chalet features a tented area with tables as well as premium seating along the show line. A catered lunch (served from 11:00AM to 1:00PM) and two beer tickets are included with the adult ticket. Soda and water are available throughout the day. Club Bravo patrons will have access to private portable restrooms. The Club Bravo ticket includes general admission ticket. ALL ages must have a Club Bravo ticket for access. Children 2 and under are free as lap seating.
- Limited tickets available
- Free general parking

Disclaimer: Please note aircraft and flight display schedule are subject to change without notice. There will be no refunds or rain checks on any admission or premium tickets. Ticket packages and prices may change without notice.

Version 8/11/23







## Spirit of St. Louis Air Show

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